

Privacy Policy for our Website

Introduction

We are committed to protecting the privacy of our users. This Privacy Policy explains how we collect, use, share, and protect information about the users of our website, focusing on users located in the US, EU, UK, and globally. Our goal is to ensure that we handle personal information in compliance with applicable privacy laws, including the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA). By using our website and the YouTube API services, you agree to be bound by YouTube's Terms of Service, available at [YouTube Terms of Service](#) and this website's [Terms and Conditions](#) and this Privacy Policy. By accepting this Privacy Policy, the user confirms that they are 13 or older.

Data Collection

- **Account Information:** We collect information necessary to manage your account, including name and email address. Information is collected during the account registration process on the website.
- **Subscription Details:** We collect information necessary to manage your subscription during the subscription process. Subscription level details are used to manage user access to forums and proprietary directories as per their subscription tier. Subscription details are collected directly through the user's interactions with the subscription options and settings on the website. Subscription details are tied to account information. Subscription payments are processed via Stripe. While we do not store financial details, we keep records of transaction history related to transaction: amounts, dates and recurring status.
- **Forum and Communication Data:** As users participate in forums and discussions, we may collect and maintain information posted by the users. We do not provide a comment section under the embedded YouTube videos to encourage interactions directly on YouTube. This data is collected through user engagement in forum discussions and other communicative features provided on the website.

Embedded YouTube Videos: We embed YouTube videos in accordance with YouTube's API services. Data collected by YouTube through these videos is subject to [Google Privacy Policy](#).

Use of Information

- **Service Provision:** The data collected is utilized to provide and manage services, including subscription management, customer support.
- **Communication:** We may use user information to send service updates, reminders, or security alerts. Additionally, we use this data to inform you of new products, services, and features that may be of interest, which includes sending you promotional materials and offers.
- **Customization and Preferences:** Subscription information is used to customize user access and experience and improve website functionalities, by tailoring content to user preferences within the proprietary directory and forum.

Sharing of Information

- **Service Providers:** We engage third-party services for website hosting, maintenance, analytics, and customer service. These providers are bound by confidentiality obligations and may only use personal information as instructed by us.
- **Legal Requirements:** We may disclose user information if required by law, such as to comply with a subpoena or other legal process. We commit to notifying affected users where legally permitted before disclosing their personal information in such contexts.
- **Business Transfers:** In the event of a merger, acquisition, or sale of assets, user information may be transferred as part of that transaction.

Data Collection Technologies We and our third-party partners use cookies and similar technologies to collect information directly or indirectly from your devices. This includes placing and/or recognizing cookies on users' devices or browsers for personalized experiences and advertising.

User Rights and Choices

- **Access and Corrections:** Users can access and update their personal information through their account settings.
- **Deletion Requests:** Users may request the deletion of their data, except where retention is legally mandated.
- **Opt-Out:** Users may opt-out of receiving promotional communications by following the unsubscribe links in emails.

Compliance with Legal Requirements

- **Information Processing:** We process personal information in accordance with legal obligations and for enforcing terms and conditions.
- **EU and UK Rights:** Users in the EU and UK have specific rights such as data portability and objections to data processing under GDPR.
- **California Rights:** California residents have specific rights under the CCPA, including the right to know about the personal information collected and the right to request deletion.

Data Security and Retention

- **Data Protection and Security Measures:** We implement security measures to protect against unauthorized access to or unauthorized alteration, disclosure, or destruction of data. Our security infrastructure includes advanced encryption technologies and secure server locations to ensure the integrity and safety of your data.
- **Data Retention:** We retain personal information for as long as necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

Changes to This Policy We may update this Privacy Policy to reflect changes to our information practices. If we make any material changes, we will notify users by email or through a notice on our website prior to the change becoming effective.

Contact Us For questions about this Privacy Policy, please contact us through Profile -> "Contact Us" form.

Google Privacy Policy Our use of information is also guided by Google's Privacy Policy, which can be viewed at [Google Privacy Policy](#).